

Dear MSSA Agency Members,

We are excited to extend an invitation to all agency members interested in showcasing their organization in our weekly e-newsletter and our quarterly print newsletter, *the Voice*. These are excellent opportunities to share your organization's story and highlight the impactful work you do within our community.

If you are interested, here's what we need from you:

**PRINT NEWSLETTER FEATURE (around 350 words):**

- Duration of your organization's MSSA membership
- Your name and title
- Brief overview of your organization and its mission
- An organizational highlight or achievement you're proud of
- What sets your organization apart
- How MSSA members can learn more about your organization
- A supplemental photo and/or logo (300 DPI)

*Please note that content may be edited for space and clarity. We cannot guarantee a spot in our quarterly print newsletter; we will prioritize organizations that haven't been featured recently.*

[Print newsletter examples](#)

**E-NEWSLETTER FEATURE (around 200 words):**

- Your agency's mission and programs
- New programs, initiatives, or partnerships
- Ways for MSSA members to engage
  - Feel free to include URLs to your website, landing pages, or relevant documents
- Job openings (if applicable)
- A landscape-oriented supplemental photo or logo (at least 72 PPI)

*We will make any necessary edits for clarity, consistency, and space. We publish in the order received, with special consideration for time-sensitive material.*

[E-newsletter example](#)

Agency members receive one free newsletter spotlight per year. Submitted agency spotlights may be featured in one or both newsletters, as well as on our social media platforms.

*Please note: We do not promote other organizations' continuing education events.*

Your participation will not only benefit our readers but also help showcase the diverse and meaningful contributions of our agency members. Thank you for considering this opportunity.

For more information or to express interest, please contact Katy Jo Turner at [kjturner@mnsa.org](mailto:kjturner@mnsa.org).